



PRIVACY POLICY

Center for Inspired Teaching ("Inspired Teaching", "our", "us", or "we") is a US-based nonprofit organization. We are committed to protecting your privacy. We have developed this Privacy Policy to explain how information is collected, used, shared, and protected by Inspired Teaching when you use or access our website at inspiredteaching.org ("Website"), including to register for our programming and events.

As a 501(c)(3) nonprofit, we use the information we collect to provide you with a better experience and to fulfill our mission of transforming the learning experience from compliance-based to engagement-based.

Collection of Information

Depending on how you interact with us, we may collect certain information, including "personal information," from or about you. When we use the term "personal information," we mean information that we directly associate with a specific person, or that can reasonably be used to identify a specific person, such as a name, address, telephone/fax number, or email address. We may collect some of this information directly from you, such as through information collection sheets at in-person events, as well as automatically through your interactions with our Website.

Information You Provide to Us

We may collect information, including personal information, from or about you in the following ways:

- *Programming for Teachers, Students, and Parents.* Individuals or groups participating in our programming, such as professional development for teachers, voluntarily provide us with information as follows:
 - *Teachers.* We collect contact information such as name, email address, phone number, school information, mailing address, years of experience, subjects taught, and dietary requirements.
 - *Students.* We collect contact information such as name, email address, phone number, school information, and grade level. We do not receive transcripts.
 - *Parents.* We collect contact information such as name, email address, phone number, and children's name.
- *Event or Program Registration.* Individuals or groups that sign up for Inspired Teaching events and programming voluntarily provide us with contact information (such as name, email address, phone number) and other information (such as previous attendance at one of our events). If registering as a student or registering on behalf of a student, we may collect the following: (i) name; (ii) contact information (such as email, phone number, city, state); (iii) birthdate; (iv) learning environment; (v) learning differences; (vi)

demographic information (such as gender, race, LGBTQ status); and (vii) photographs. We may also collect emergency contact information (such as name, phone, email, relationship). Inspired Teaching does not use the collected demographic markers related to learning environment, learning differences, and characteristics such as gender, race, or LGBTQ status in a manner identifiable by individual responses. Such information, if collected, is used in the aggregate, except in the circumstance where the information may be reported pursuant to grant requirements, for which disclosures are provided to the user upon registration for a program.

- *Publications and Updates.* Individuals who sign up to receive our publications and other materials voluntarily provide us with their names and email addresses.
- *Certain Financial Information.* Depending on the circumstances, such as when you register for certain events or make a donation, Inspired Teaching may ask you to provide your credit card information or other financial information through third party providers (along with contact information such as name, email address, phone number, and mailing address). This information is not collected or used by Inspired Teaching. You can choose to remain anonymous as a donor.
- *Hiring.* We may collect information during the job application process, such as professional and educational background, contact information, and mailing address. This information is only used during the hiring process.
- *Events.* You may choose to provide us with your information (such as name, phone number, email address, and school information) when interacting with us at in-person events.
- *Your Communications with Us.* You may choose to provide us with other information when you interact or otherwise communicate with us.

Information We Collect Automatically

When you visit our Website, use our services, or attend our events, certain information about you and your visit is automatically collected through the use of cookies and similar online tools (“cookies”). We may collect the following:

- *IP Addresses.* We may track IP addresses, which is the location of your computer or network on the Internet. This allows us to diagnose issues with our system and administer the Website. We also use this information to track visits to the Website.
- *Google Analytics.* We use a third-party web analytics service, Google Analytics, to collect information about how you use our Website. Information collected by Google Analytics will be transmitted to and stored by Google on servers in the US. This does not identify individual users or associate your IP address with any other data processed by Google. To find out more about how Google Analytics collects and processes data, please click [here](#).

There are several options for managing cookies. Your browser is probably set to accept cookies. If you would prefer to reject cookies, you can change your browser preferences to deny cookies. If you choose to set your browser to reject cookies, it is possible that some aspects of our

Website will not function as well. If you would like to opt out of cookies through Google Analytics, you can download and install the add-on for your web browser at <https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

Use of Information

Inspired Teaching may use your personal information for purposes such as:

- Providing users with updates, notices, invitations, and other information about Inspired Teaching and our programs and events.
- Helping to establish and verify the identity of Website users.
- Opening, maintaining, administering, and servicing users' registrations.
- Processing or servicing transactions and sending related communications.
- Providing services and support to users.
- Improving the Website, including tailoring it to the users' preferences.
- Facilitating and processing payments (where applicable).
- Facilitating or requesting donations or grants.
- Responding to your questions, inquiries, and comments or otherwise communicating with you.
- Maintaining the security and integrity of our systems.

We may also use your de-identified information to track visitors to and within our Website. This lets us see which of our features are the most popular so we can better serve our users' needs. It also lets us provide aggregate data about our traffic (not identifying you personally, but showing how many visitors used which features, for example). This will enable us to improve the programming offered or develop new programs or events.

Sharing of Information

We do not sell, rent, or provide your personal information to third parties without your prior consent, except in the limited circumstances as described in our Privacy Policy.

We may engage third-party vendors or service providers to help us develop, operate, and improve our programs, events, and other services, including entities that help us maintain and operate our Website. We may provide these vendors and service providers with information about our users. We may provide third parties statistics and other aggregate information regarding users of our Website. Additionally, we may allow a vendor or service provider to use certain information about online activity for general improvement or benchmarking purposes.

We may disclose personal information when we believe in good faith that such release is required by law, requested by subpoena or court order, and/or necessary to assist in discovery of legal claims. Additionally, in the event of a corporate restructuring (such as a sale, merger, or other asset transfer), we may share your personal information with a third party.

Inspired Teaching does not sell or rent email addresses or any other personal information visitors provide through our Website, registration, email subscription service, or social media channels to anyone outside the organization.

Protection of Personal Information

We maintain appropriate technical, physical, and organizational measures designed to protect your personal information against loss or accidental, unlawful, or unauthorized alteration, access, disclosure, or use. Unfortunately, no data transmission or storage system can be guaranteed to be 100 percent secure.

Links to Third Parties

Our Website may include links to external websites. These links do not fall under our domain or our Privacy Policy, and we are not responsible for the privacy practices or the content of external websites. You should consult the privacy policies of those third party websites.

Visitors Outside the United States

We are located in and operate in the US. If you are located in another jurisdiction, please be aware that information you provide to us will be transferred to, stored, and processed in the US. Data protection laws in the US may be different from those of your country of residence. By using our Website or services or providing us with any information, you consent to the transfer, processing, and storage of your information in the US.

Children's Privacy

Inspired Teaching is committed to protecting the privacy of children. Our Website is directed toward and designed for users of all ages, including students, teachers, and parents. Users under the age of 13 should obtain consent from their parent or legal guardian before submitting any information to our Website or registering for our programs or events. To the extent required by applicable law, we will take appropriate steps to delete any personal information of persons under 13 years of age that we have collected without verified parental consent upon learning of the existence of such personal information.

Access to and Control Over Information

We take reasonable steps to keep your personal information accurate and complete. You may send us an email at operations@inspiredteaching.org to request access to, or deletion of, personal information you have provided to us. Our ability to comply with such requests is subject to certain limitations, including limitations under applicable laws.

Inspired Teaching may send emails related to news updates, online transactions, programs, and events to individuals who have signed up to receive them and to those who have registered for our programs or events. You may always unsubscribe from receiving such communications, either now or at any time in the future, if you do not wish to receive our messages. You can unsubscribe or manage your email subscription preferences using the link found at the bottom of any email alert from us, or by contacting us using the information in the "How to Contact Us" section below.

We may also use your information to send SMS messages with updates about the specific events or programs they have consented to receiving updates on. Providing phone numbers is voluntary, and there is an opt-out mechanism built into the SMS messaging function.

Additionally, we may use images, recordings, and content from our sessions to share learnings with a wider community. Attendees may opt out of the use of the image or any photography and recording when joining us for the relevant session.

Changes to This Privacy Policy

Inspired Teaching may modify or revise this Privacy Policy from time to time. Inspired Teaching will notify users of any changes to our Privacy Policy by posting the revised Privacy Policy with an updated date of revision on our Website. If we change this Privacy Policy in a material manner, we will do our best to notify you of the changes by posting a notice on our Website. We recommend that you review the Privacy Policy each time you visit our Website to stay informed of our privacy practices.

How to Contact Us

If you have any questions about this Privacy Policy or would like to submit a request about the information we have collected, please contact us at operations@inspiredteaching.org with "Privacy Request" in the subject line.